

SKILLS

Design thinking and creative idea generation
Storytelling for user driven UI/UX design
Development of online, broadcast and print campaigns
Video production, website development and social media applications

SOFTWARE

WEB | HTML5, CSS3, Wordpress, Webflow
DESIGN | Adobe Creative Suite (Acrobat, After Effects, Dreamweaver, Flash, Illustrator, InDesign, Photoshop)
FILM | Final Cut Pro, Adobe Premiere, Compressor
TECH | Arduino, Leap Motion Controller, Tagtool



ERIK MENCHES

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EDUCATION

2014 - Mini Masters Degree
UX DESIGN
Rutgers University - New Brunswick, NJ

2014 - Post Graduate Degree
DESIGN & DIGITAL MEDIA
The University of Edinburgh - Edinburgh, Scotland
Web Design, Animation, 3D Printing

2011- Bachelors Degree
CREATIVE ADVERTISING
Virginia Commonwealth University (VCU) - Richmond, VA
Marketing, Art Direction, Copywriting

AWARDS

2016 - **SCREENPLAY FESTIVAL SEMI-FINALIST**
ScreenplayFestival - Drama Screenplay

2014 - **EDINBURGH CITY COUNCIL PRIZE WINNER**
Smart Data Hack 2014

PUBLICATIONS

2015 - **"THE SMOKING GUN"**
Short Story - NovoPulp

2015 - **"DERELICT"**
Short Story - Beyond Science Fiction

2013 - **"BLOODY STITCHES"**
Short Story - Gothic City Press

EXPERIENCE

Aug. 2016 - Pres.
FREELANCE DESIGNER - E + M DESIGN

Web Design - Back To The Roots (Oakland, CA)
Art Direction - HIV Prevention Campaign (New York, NY)
Logo Design - Gereldene's Tours (Singapore, SG)

Apr. 2015 - Aug. 2016
ART DIRECTOR - NICE & COMPANY, SAN FRANCISCO, CA
Designed agency website, new business pitch decks and agency reel
Created assets for social media campaigns including covers, posts and promotions
Developed trade and consumer ads, digital sweepstakes and social media contests
Built tradeshow assets including booths, posters and marketing materials
Edited spots and created motion graphics

2014 - 2015
DESIGNER - GYRO, SAN FRANCISCO, CA
Created print, digital and experiential advertising campaigns
Designed landing pages, emails and invitations
Responsible for video editing and effects

2013 - 2014
FILM EDITOR - ALEKSANDRA KOVAČ & ROMAN GORŠEK
Commissioned by MTV Award Winners

2011 - 2012
FREELANCE DESIGNER - COREBRAND, NEW YORK, NY